ABSTRACT OF THE DISCLOSURE

A sales and presentation region having an outer part and an inner part being arranged in such a way that an essentially annular region is defined between the outer part and the inner part. The annular region is rotatably mounted in the horizontal direction and divided into ring segments, and a lifting and lowering device is provided over which the ring segments slide in the course of the rotational movement of the annular region and on which the ring segments rest during a standstill of the annular region for moving the ring segments in the vertical direction.